PRESS RELEASE

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ATTENTION: NEWS EDITORS

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CLICK! 2.0 WINNERS RECOGNIZED FOR ENTREPRENEURSHIP EFFORTS



U.S. Ambassador Paul W. Jones with team from Al Amin Madrassah School Bangi

On Thursday, April 5, 2012, Ambassador Paul W. Jones met with the runner-ups of the CLICK! **2.0 Camp "Start Up Kids"** competition. Click! 2.0 is a six-month social entrepreneurship program that began in September 2011, continued in November at the Cherengin Hills Resorts in Pahang and concluded in February 2012. The camp emphasized the "Three E's --Entrepreneurship, Education, and Exchange" whereby students worked on a community outreach program with a seed grant of RM250 from the U.S. Embassy. The aim was to create greater community reach and increase student and alumni involvement with their local communities while promoting teamwork and leadership.

In a ceremony organized at the United States Embassy here, a team from Subang Jaya named "The Fourian," won second prize, with each team member receiving a Sony Cybershot digital camera. With the focus on cervical cancer awareness, they organized bake sales at three locations: Plaza Mont Kiara, Amcorp Mall, Solaris Dutamas for the fund raising campaign and earned themselves a profit of RM960. These funds were donated to the Cervical Cancer Fund for unprivileged teenage girls.

The third prize winner was a team from Al Amin Madrassah School Bangi named "Pearl" and the members each won a Sony Walkman. Their activity focused on preserving the Earth and helping the poor. To achieve their goal, team "Pearl" sold name tags, collected recyclable items,



organized a bake sale and ran a kindergarten clean-up. Finally the group visited an orphanage and a retirement home, to hand over a donation of RM862, earned from their activities.

Ambassador Jones presented certificates of appreciation to the students and their team mentors. The ceremony was also attended by parents, teachers, and officials from <u>Global Entrepreneurship</u>, Al Amin School, and <u>ELS Language Center</u>, and <u>MAAP alumni</u>. The group had a special tour of the U.S. Embassy after the presentation event.

In a separate occasion last February, Ambassador Jones announced "The Hangover" team as the first prize winner of the competition. Each member of the winning team received an Apple iPod Touch from Ambassador Jones. As an additional prize, through an agreement with the local AFS affiliate Antarabudaya Malaysia, which oversees the YES program in Malaysia, the grand prize for the first place team is an invitation for each team member to attend the 2012 Kennedy-Lugar Youth Exchange and Study (YES) Program selection camp in July, enabling the team to bypass the early application phases and receive automatic shortlist status.